

# SPONSORSHIP BROCHURE



2<sup>nd</sup> International  
Conference on **Zika Virus**  
and **Aedes Related Infections**



June 14-17, 2018  Tallinn, Estonia



 **TARGET CONFERENCES**  
CONVENTIONS • TOURS (GROUPS & FITs) • INCENTIVES

Conference Secretariat: Target Conferences Ltd.  
Tel: +972 3 517 5150  
Email: [zika@target-conferences.com](mailto:zika@target-conferences.com)



## Sponsorship Opportunities

### **GOLD SPONSOR: €17,000**

The following rights will be granted to the Sponsor of this category:

- Double exhibition space (12sqm)
- 2 complimentary Conference registrations
- 2 complimentary Exhibitor registrations
- Company name and logo printed in the final program
- Company logo and link to the Sponsor's website will be placed in the Conference website as Gold Sponsor
- 1 full page, colored Sponsor advertisement in the final program (only inside ads)
- 1 complimentary promotional flyer (responsibility of the sponsor)

### **SILVER SPONSOR: €11,000**

The following rights will be granted to the Sponsor of this category:

- Standard exhibition space (6sqm)
- 1 complimentary Conference registration
- 1 complimentary exhibitor registration
- Company name and logo printed in the final program
- Company logo and link to the Sponsor's website will be placed in the Conference website as Silver Sponsor
- 1 complimentary promotional flyer (responsibility of the sponsor)

### **BRONZE SPONSOR: €5,000**

The following rights will be granted to the Sponsor of this category:

- 1 complimentary Conference registration
- Company name and logo printed in the final program
- Company logo and link to the Sponsor's website will be placed in the Conference website as Bronze Sponsor



### **SATELLITE SYMPOSIUM: €12,000**

A Satellite Symposium is a program of 60 minutes, the content needs to be approved by the program organizing committee. It may be a lunch or evening symposium.

Please note: The organizer of a lunch symposium will be responsible for the provision of an open buffet lunch for all conference participants.

The Sponsor of a Satellite Symposium is granted the use of the lecture hall with stage and AV-Equipment, inclusion in the meeting program, putting up posters about the symposium on its scheduled day. Sponsors of this category should bear in mind that preparation of the content for the symposium, speaker liaisons, registration fees, travel and accommodation expenses as well as preparation and publishing of printed materials about Satellite Symposia will be within their responsibility.

The following rights will be granted to the exhibiting company:

- Hiring of the room
- Microphones for speakers and audience
- Single projection
- Audiovisual technician
- Publication of the Symposium Program in the Program and on the website
- Use of the slide preview rooms
- Sponsors may print posters for the Symposium and display these in the Conference venue on the scheduled day
- Sponsors may publish their own Program, Abstracts and Proceedings

### **EXHIBITION SPACE: €3,000**

The following rights will be granted to the exhibiting company:

- Inclusion of company logo on the Conference website and final program
- Standard exhibition space (6sqm)
- 1 table, 2 chairs, electricity point
- 2 complimentary exhibitor registrations

### **CONFERENCE BAGS: €2,000**

The following rights will be granted:

- Inclusion of company logo on the Conference website and final program
- Inclusion of company logo on the bags
- 1 complimentary promotional flyer (responsibility of the sponsor)

### **FLYER FOR DISPLAY: €1,000**

The following rights will be granted:

- Inclusion of company logo on the Meeting website and final program
- 1 promotional flyer (responsibility of the sponsor)





### Further Information

Apart from the advertised sponsorship items, individual packages can also be arranged by contacting the Conference Secretariat:

Target Conference Ltd.

e-mail: [zika@target-conferences.com](mailto:zika@target-conferences.com)

Tel: +972 3 5175150 ext. 609 , Fax: +972 3 5175155



### Payment and Terms

#### Application

Please complete the enclosed application form. Upon receipt, Target Conferences Ltd. will send you a written confirmation of your application together with an invoice for 50% of the total cost of the sponsorship.

#### Conditions of Payment

Initial deposit of 50% is due with your confirmation in the form of a bank transfer or credit card payment. Balance of payment is due by March 14, 2018. Kindly note that payment coming from Israel will be added 17% VAT by law.

#### Cancellation Policy

Cancellations of sponsorships should be sent by letter or email addressed to Target Conferences Ltd. If cancellation is received until March 14, 2018 then the 50 % deposit will be retained. If the cancellation is received after March 14, 2018, then the full sponsorship amount will be payable.



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## SPONSORSHIP APPLICATION FORM

Please return this Sponsorship Application Form to the Organizers:

Target Conferences Ltd, P.O. Box 51227, Tel Aviv 6713818, Israel

Telephone: +972 3 517 5150 Fax: +972 3 517 5155

Email: [zika@target-conferences.com](mailto:zika@target-conferences.com)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Position: \_\_\_\_\_

Full Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postcode/Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

\*Please enclose a high resolution copy of your logo in jpeg format

### SPONSORSHIP

We confirm the following sponsorship items.

#### Sponsorship Levels:

	VALUE
<input type="checkbox"/> Gold Sponsor	€17,000
<input type="checkbox"/> Silver Sponsor	€11,000
<input type="checkbox"/> Bronze Sponsor	€5,000
<input type="checkbox"/> Satellite Symposium	€12,000
<input type="checkbox"/> Exhibition space	€3,000
<input type="checkbox"/> Conference Bags	€2,000
<input type="checkbox"/> Insert for Bags	€1,000

Initial Deposit of 50% (due with application) € \_\_\_\_\_

I/we are authorized to sign on behalf of the company and acknowledge that the company will pay all costs as detailed above and follow guidelines and policies listed in the sponsorship prospectus.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**Secretariat:** Target Conferences, PO Box 51227, Tel Aviv 6713818, Israel  
Tel: +972 3 5175150, Fax: +972 3 5175155, E-mail: [zika@target-conferences.com](mailto:zika@target-conferences.com)